

A scenic landscape of a mountain valley. In the foreground, a river flows through a rocky bed. The middle ground shows a lush green forest covering the valley floor. In the background, majestic mountains rise under a blue sky with scattered white clouds. A small town is visible in the distance, nestled in the valley.

Canada's "Parks for All"

WUP & IERM Congress 2016

Cape town, South Africa

***Anne Charlton, Director, Calgary Parks,
Canada***

Canada's "Parks for All" Our Process in Developing a Framework for Parks in Canada

Getting Started Our Starting Point

Inputs

The Foundation

Inputs include the below key previous initiatives:

- 1 **PARTICIPACTION (1970s – 2000s)**
Set the foundation for the development of all recreation and parks related frameworks in Canada.
- 2 **National Recreation Summit (2011)**
The event that led to the development of the Framework for Recreation in Canada.
- 3 **Connecting Canadians to Nature (2014)**
A document which is intended get Canadians outside. This was the instigator for the "Parks for All" Framework.
- 4 **Pathways to Wellbeing (2015)**
The Framework for Recreation in Canada inspired the "Parks for All" Framework.

The Organizers and Participants

The Parks Summit was an initiative of the Canadian Parks Council (CPC) and the Canadian Parks & Recreation Association (CPRA), in collaboration with a country-wide National Advisory Committee (NAC).

National Advisory Committee (NAC)

- ❖ Delegates from 24 organizations across Canada including government, professional associations, NGOs and academia
- ❖ Provided recommendations on the actions in planning, organizing and end reporting for both the summit and the framework

Planning Secretariat

- ❖ Members from the CPC, CPRA along with Alberta Recreation & Parks Association (APRA), along with a consultant
- ❖ Implemented the advice and recommendations provided by the NAC, and all logistics attached to the summit

Participants

The summit participation was by invitation only, with over **160 representatives** from more than **100 agencies** including educators, government administrators and not-for profit representatives.

The Event 2016 Parks Summit

Activities

"Parks for All" Workbook

A draft of the framework was presented as a workbook and was validated by participants. The workbook included draft:

❖ Vision Statements

i.e. By 2025, Canada's diverse parks community conserves nature with the full support and engagement of Canadians from all walks of life, in a manner that enriches their lives, their communities and their planet.

❖ Strategic Directions

1. Connect
2. Conserve
3. Collaborate
4. Leadership & Sustainability

❖ Commitments to Action

All participants made a commitment to take action.

Workshops

Workshops were held on the four strategic directions and on the future of parks in Canada.

Commissioned Papers

Four papers were commissioned as background information for participants.

Parks Spectrum Activity

Participants were asked to identify where their organization fits along a continuum, which helped to visually express our parks system and how we work together.

Outputs

"Parks for All" Workbook Updated

Public engagement will take place before endorsement of the framework in 2017.

Pan-Canadian Charter

Elements were proposed for crafting a Pan-Canadian Charter for 2017 ratification.

Commitment to the Parks Community

Participants declared their intent to further collaborate.

Future Opportunities

Opportunities were selected and subgroups were formed to take action.

Input on the Future of Canada's Parks

The discussions produced 175 pages of input on the future of our parks system.

The Result Our Outcomes

Immediate

Increased Knowledge

Enhanced Awareness of Opportunities & Challenges

Improved Coordination & Communication

Commitment to Continue the Conversation

New Partnerships & Pilot Projects

Renewed Celebration of Canada's nature

Intermediate

Strengthened System of Parks & Agencies

Enhanced Global Positioning on Best Practices

"Healthy Parks"
Both in their Biodiversity & in their Promotion of Healthy Living

Ultimate

More Canadians in Nature

Enhanced Collective Health & Prosperity of Canadians

Increased Global Profile of Canada's Nature

2016 Canadian Parks Summit Canmore, Canada

The 2016 Canadian Parks Summit was the first of its kind in Canada and started the development of Canada's "Parks for All" Framework. The Framework is intended to support all parks agencies and individuals responding to emerging trends and challenges, in order to ensure a healthy and sustainable future for all Canadian parks and outdoor recreation spaces.





Our Process



Our logic model helps us tell our story...

Getting Started The Event 2016 Parks Summit The Result Our Outcomes



Canmore, Alberta

The Foundation

Getting Started

Inputs

Activities

Outputs

Short-Term

Intermediate

Ultimate

88% of Canadians support protecting the environment...

1 **PARTICIPACTION**
(+/-1970 – 2000)



2 **National Recreation Summit (2011)**

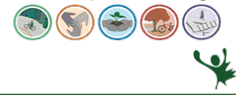


3 **Connecting Canadians to Nature (2014)**



4 **Pathways to Wellbeing (2015)**

A Framework for Recreation in Canada 2015
Pathways to Wellbeing



The Organizers

13% of Canadian adults volunteer in nature conservation away from their home



Haida Gwaii, British Columbia

Getting Started

Inputs

Activities

Outputs

Short-Term

Intermediate

Ultimate

The Parks Summit was an initiative of:

1

PARCS
CANADIAN PARKS COUNCIL
CONSEIL CANADIEN DES PARCS



2


CPRA ACPL

National Advisory Committee

- ❖ 24 delegates from across Canada
- ❖ Guidance & direction

Planning Secretariat

- ❖ 10 members
- ❖ Logistics & coordination of the Parks Summit

The Participants

Getting Started

Inputs

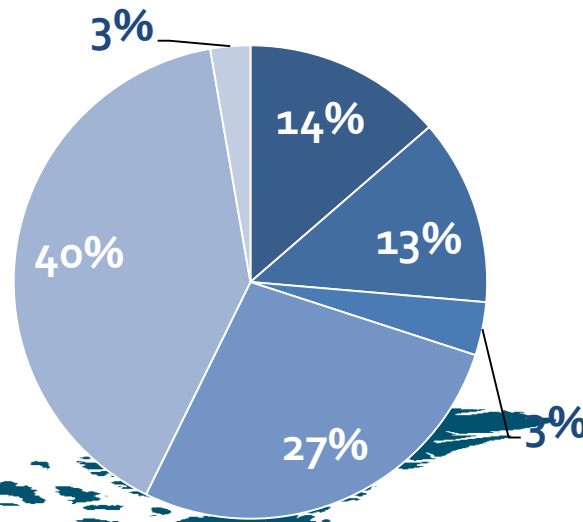
Activities

Outputs

Short-Term

Intermediate

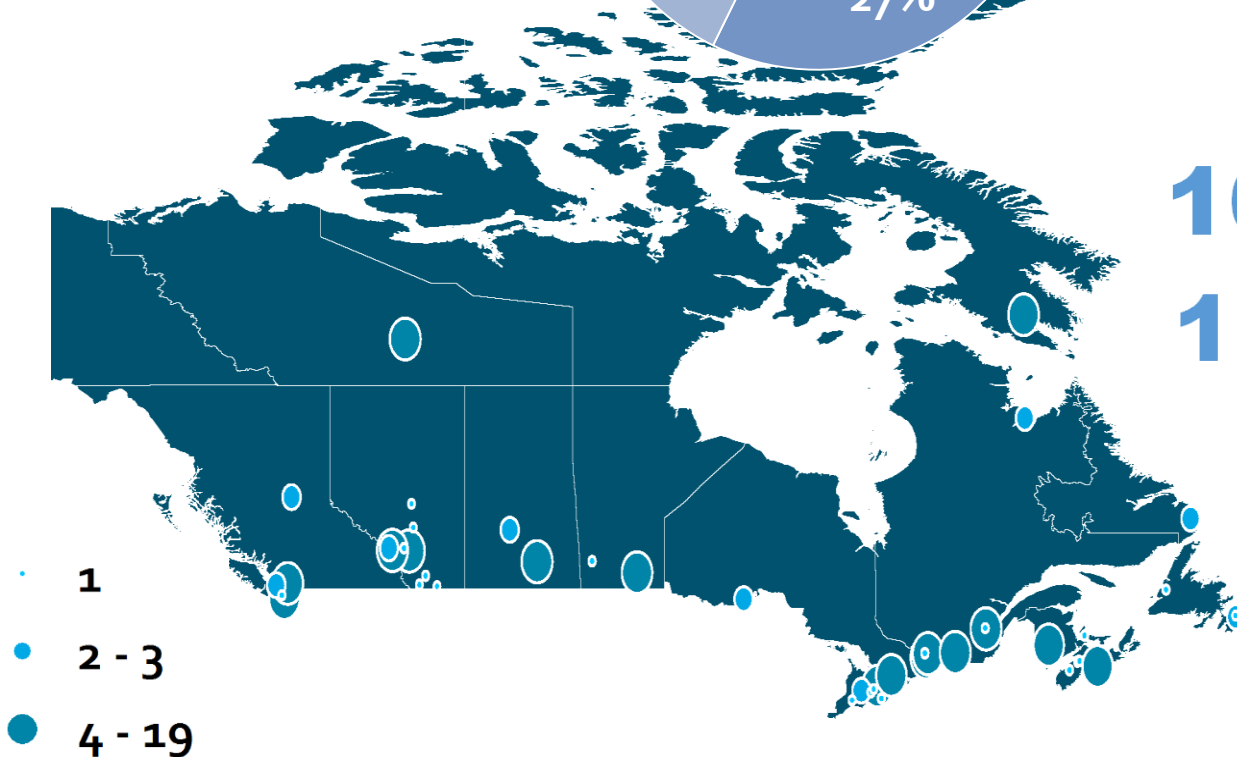
Ultimate



- Business
- Education
- First Nations Organizations
- Government
- Non-Profit
- Private Citizen

160+ Participants

110+ Agencies



The Event

The Event 2016 Parks Summit

Inputs

Activities

Outputs

Short-Term

Intermediate

Ultimate

National Parks

One of the top four symbols of Canadian identity

2016 Canadian Parks Summit



- ❖ First of its kind in Canada
- ❖ Initiated the development of “Parks for All”
- ❖ Supports healthy and strong parks in Canada

Lake Louise, Alberta

The Workbook

The Event 2016 Parks Summit

Inputs

Activities

Outputs

Short-Term

Intermediate

Ultimate

Workbook included a draft of the “Parks for All” Framework

VISION



A shared vision for Canada's Parks Community

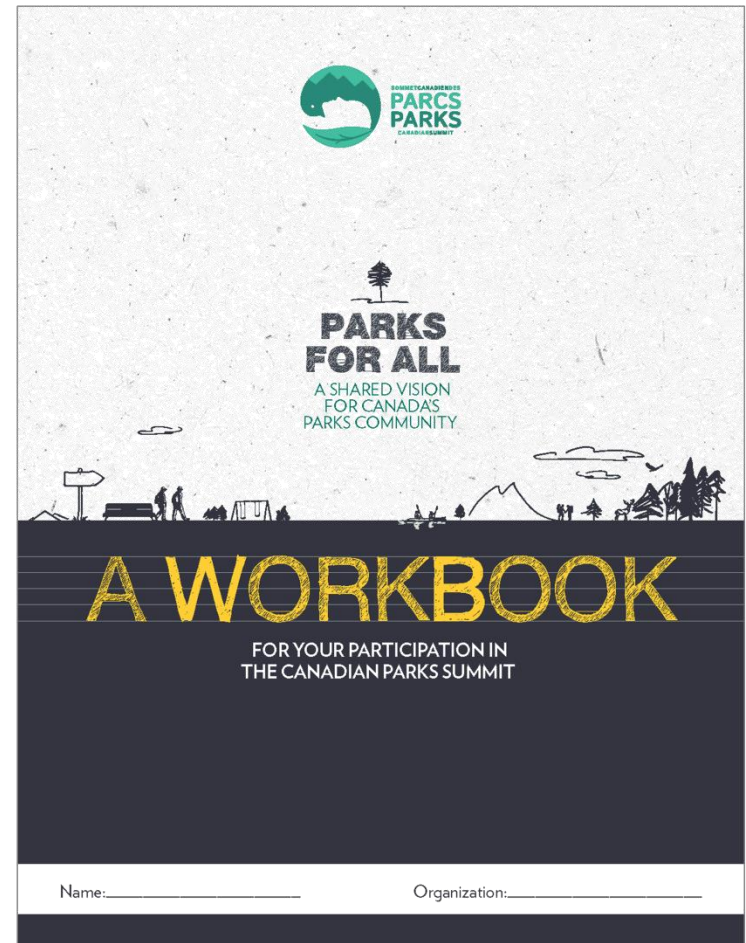
STRATEGIC DIRECTIONS



1. Connect
2. Conserve
3. Collaborate
4. Leadership & Sustainability



A Commitment to Action



#CdnParksSummit
was used over **400 times**

[illegible]

The Papers

The Event 2016 Parks Summit

Inputs

Activities

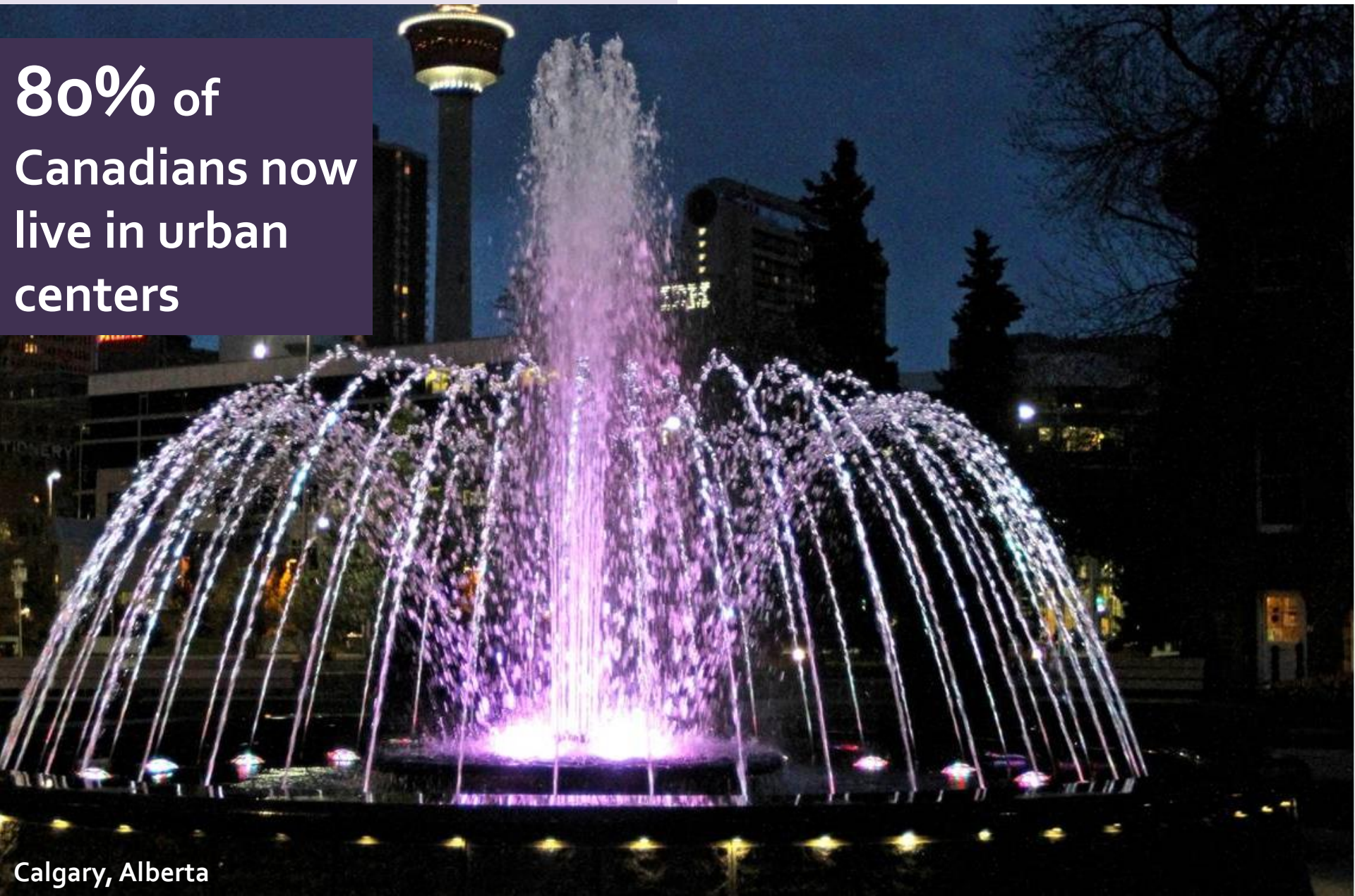
Outputs

Short-Term

Intermediate

Ultimate

80% of
Canadians now
live in urban
centers



Calgary, Alberta

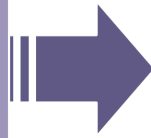
The Parks Spectrum

The Event 2016 Parks Summit

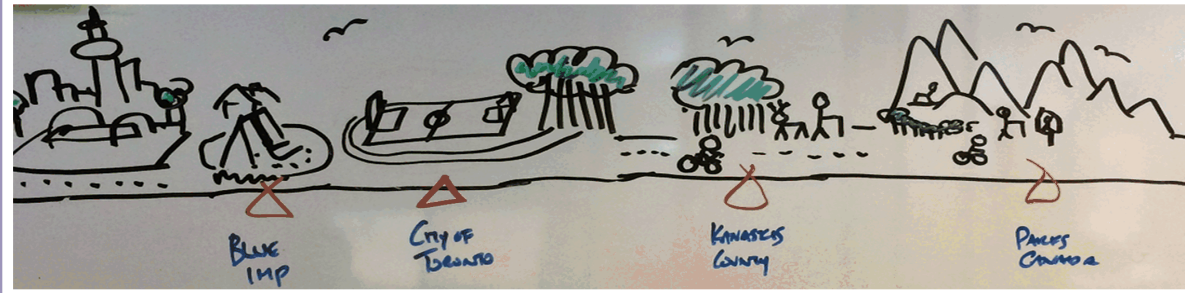


From ideas...

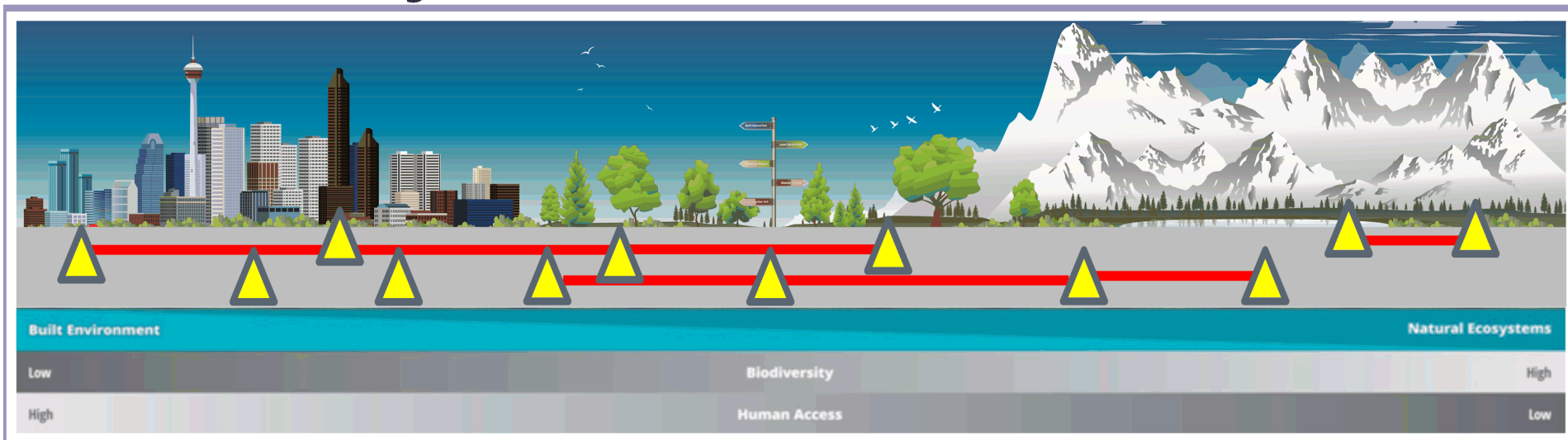
- ❖ "Ice Breaker"
- ❖ Conversation Starter
- ❖ Workshop Tool



To a whiteboard sketch...



To an artist's rendering...



The Parks Spectrum

The Event 2016 Parks Summit

Inputs

Activities

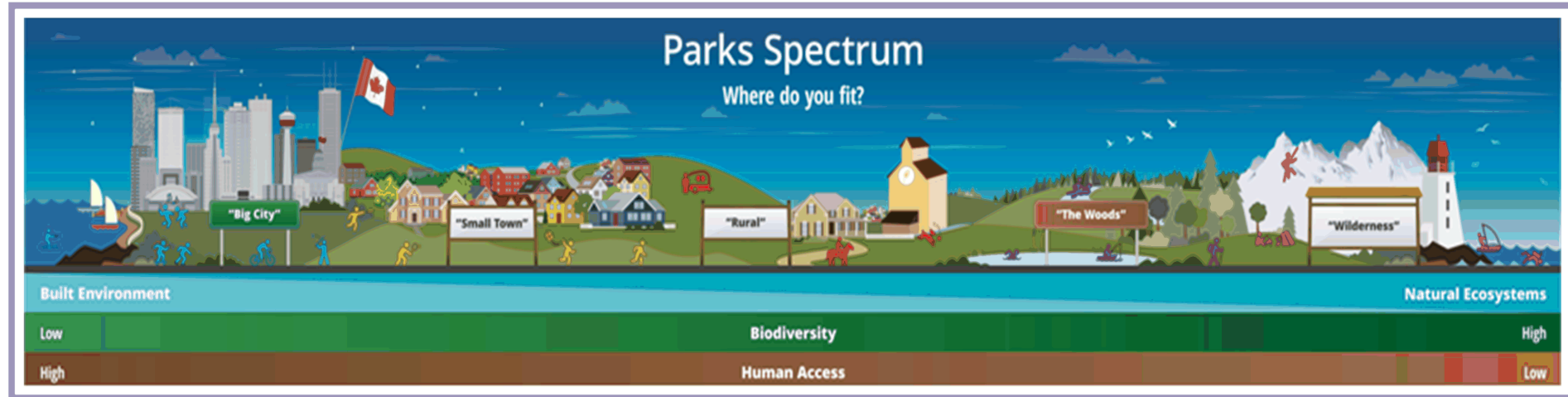
Outputs

Short-Term

Intermediate

Ultimate

To the final product...



To its final resting place...



To the event...



The Framework

The Event 2016 Parks Summit

Inputs

Activities

Outputs

Short-Term

Intermediate

Ultimate

- ❖ Framework updated
- ❖ 175 pages of input
- ❖ 2017 engagement & ratification

90% of Canadians who have visited national parks report a sense of connection to them

The Charter

The Event 2016 Parks Summit

Inputs

Activities

Outputs

Short-Term

Intermediate

Ultimate

❖ Pan-Canadian Charter in 2017



Loons are in the running to become
Canada's national bird.

The Commitment

The Event 2016 Parks Summit

Inputs

Activities

Outputs

Short-Term

Intermediate

Ultimate

❖ Participants declared their intent to further collaborate



West coast, British Columbia



Young Leaders at the Canadian Parks Summit

The Opportunities

The Event 2016 Parks Summit

Inputs

Activities

Outputs

Short-Term

Intermediate

Ultimate

- ❖ Opportunities selected
- ❖ Subgroups formed to take action



Toronto, Canada

Short-Term

The Result Our Outcomes

Inputs

Activities

Outputs

Short-Term

Intermediate

Ultimate

- ❖ Knowledge sharing
- ❖ Opportunities identified
- ❖ Better coordination
- ❖ Pilot projects
- ❖ Celebration of nature



Alberta, Canada

Intermediate

The Result Our Outcomes

Inputs

Activities

Outputs

Short-Term

Inter-
mediate

Ultimate

- ❖ Strengthened system
- ❖ Global best practices
- ❖ “Healthy Parks”



Montreal, Quebec

Inputs

Activities

Outputs

Short-Term

Intermediate

Ultimate



- ❖ More Canadians in nature
- ❖ Enhanced collective health & prosperity
- ❖ Increased global profile of Canada's nature

Thank you



Calgary, Alberta