

2025 IERM Convention
& The National Chainsaw Competition

Sustaining Urban Spaces

Best Practices for Innovative Parks
and Recreation Management

3 – 5 September
2025

Moses Mabida
Stadium &
Peoples Park



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

Between R40 000 – R50 000

SPONSOR BENEFITS

- 01** 1 company delegate to attend the conference at no cost.
- 02** 10-minute presentation slot in the conference programme.
- 03** 2-minute promotional video clip will be shown to all delegates during the conference proceedings
- 04** Company promotional pamphlet included in delegate bags.
- 05** 1 company banner to be displayed at the registration desk
- 06** Elite social media exposure (10 social media posts with company related content – supplied by sponsor company)

Your company logo will appear on the following:
(from date of payment of the invoice)

- ✓ ALL conference branded marketing hyperlinked to your company website
- ✓ IERM website (hyperlinked to your company website)
- ✓ Digital conference programme
- ✓ MC mention throughout the event
- ✓ Continuity slides which will be displayed throughout the conference

Please select one of the following
sponsorship items for this category.

- 01** Catering (Lunch menu)
- 02** Audio Visual
- 03** Conference bags (co-branded with IERM)
- 04** Notebook & pens (co-branded with IERM)
- 05** Mayoral Cocktail event day 1
(sponsor 5min speaker slot - includes venue, snacks and limited bar)



IERM will be responsible for the sourcing and branding of the items.



Please note that the above mentioned items provide wonderful marketing opportunities and any marketing and branding ideas can be discussed with

**Mpho Roberts at the IERM secretariat
on telephone 011 061 5000 or email
mpho@vdw.co.za**

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SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP

Between R20 000 – R30 000

SPONSOR BENEFITS

- 01** Company promotional pamphlet included in delegate bags.
- 02** - Executive social media exposure (8 social media posts with company related content – supplied by sponsor company)

Your company logo will appear on the following:
(from date of payment of the invoice)

- ✓ ALL conference branded marketing hyperlinked to your company website
- ✓ IERM website (hyperlinked to your company website)
- ✓ Digital conference programme
- ✓ MC mention throughout the event
- ✓ Continuity slides which will be displayed throughout the conference.

Please select one of the following sponsorship items for this category.

- 01** Lanyards
- 02** Speaker gifts
- 03** Day1 Tea Breaks
- 04** Day2 Tea Breaks



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SPONSORSHIP OPPORTUNITIES

SILVER CASH SPONSORSHIP

Between R10 000 – R15 000

SPONSOR BENEFITS

01 Deluxe social media exposure
(5 social media posts with company related
content – supplied by sponsor company)

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(from date of payment of the invoice)**

- ✓ ALL conference branded marketing
- ✓ IERM website
- ✓ Digital conference programme
- ✓ MC mention throughout the event
- ✓ Continuity slides which will be displayed throughout the conference



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