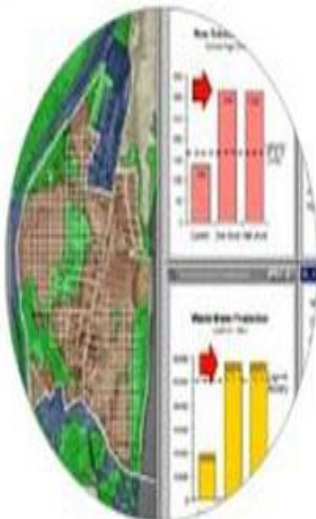




Introduction to Placemaking

Greenspace Transformation in Urban Parks
eThekweni

What Makes a Great Place?



Placemaking

tools for community action

Tools that engage the community
to create a future that works for everyone





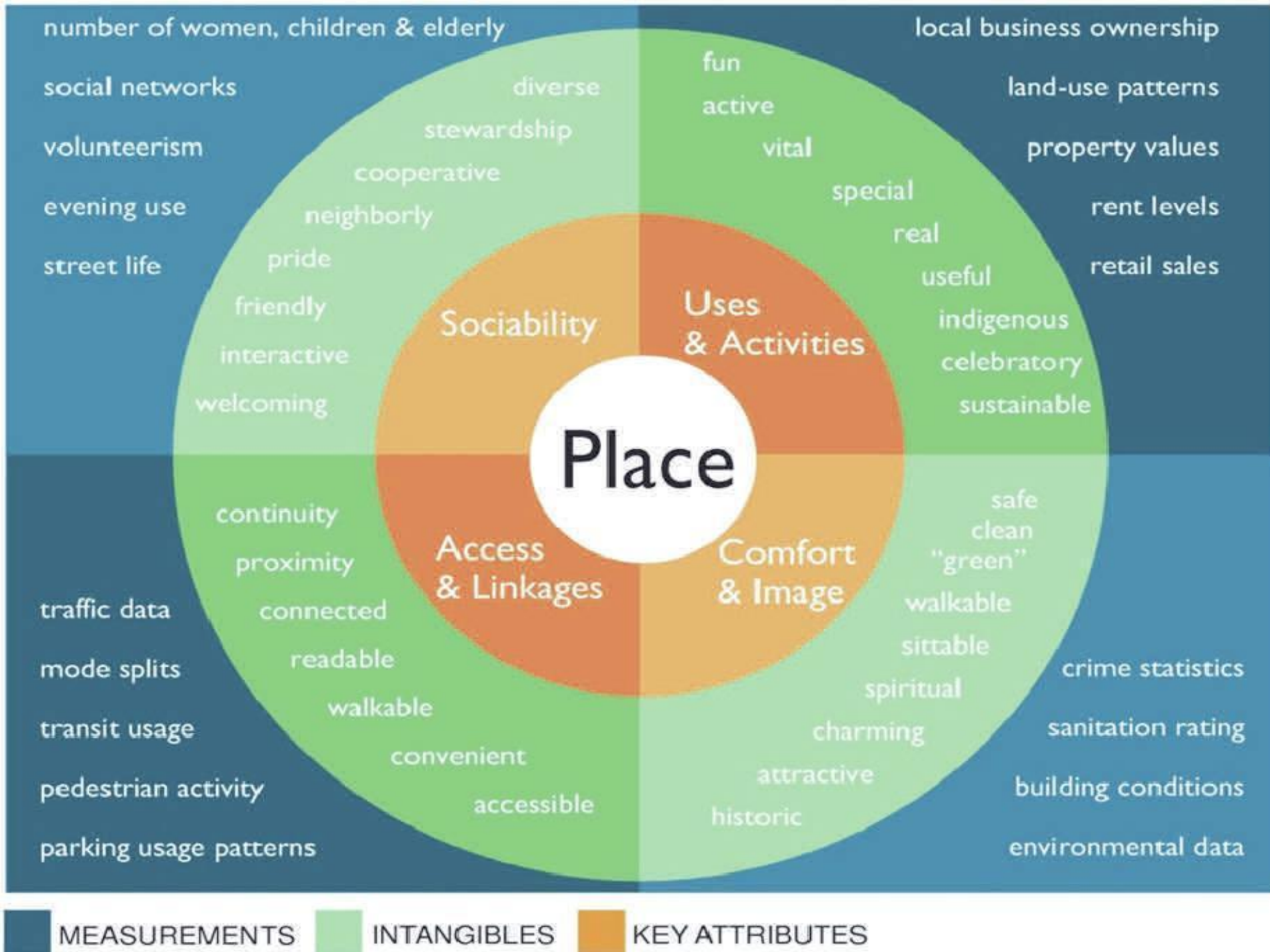
Eleven Principles for Creating Great Community Places

- 1. The **Community** is the expert
- 2. **Create a Place**, not a design
- 3. Look for **partners**
- 4. You can see a lot just by **observing**
- 5. Have a **vision**
- 6. **Start with** the Petunias: Lighter, Quicker, Cheaper
- 7. Triangulate “**Power of 10**” layers creating synergy
- 8. They **always say** “it can’t be done”
- 9. Form **supporters** function
- 10. Money is **not the issue**
- 11. You are **never finished** (evolving all the time)



What is Placemaking ?

- “**Placemaking**” is both an over arching **idea** and a **hands-on** tool for **improving** a neighbourhood, city, or region. It has the potential to be one of the most transformative ideas of the century.
- **Placemaking** is a quite movement that **reimagines public space** as the heart of every community, in every city. It’s a transformative approach that inspires people to **create and improve** their public places.
- **Placemaking** strengthens the **connection between people and the places they share**.





“Placemaking”

- Is creating the **place where people want to be.**
- Focus on **improving public places through community-based processes**, maximising their shared value.
- Parks, squares & streets should feel **comfortable and offer a wealth of amenities.**
- Equally important how these **destinations connect & interplay**, supporting & complementing each other rather than struggling in isolation.



“Placemaking”

- The **incorporation of public space in urban planning** as an **essential component** in the improvement of living conditions in cities.
- Searching for the promised land of **Public Space**.
The key to an equitable African City.

Record: Site / Location

Evaluate the Place

Comfort & Image	Poor			Good
Overall Attractiveness	1	2	3	4
Feeling of Safety	1	2	3	4
Clean /well maintained	1	2	3	4
Comfortable place to site	1	2	3	4

Average rating

Access & Linkage

Identifiable from a distance	1	2	3	4
Ease in walking to the place	1	2	3	4
Connected to adjacent areas	1	2	3	4
Adiquate information/signage	1	2	3	4

Average rating

Uses & Activities

Mix of stores & services	1	2	3	4
Community events /activities	1	2	3	4
Active adjacent uses	1	2	3	4
Economic vitality of area	1	2	3	4

Average rating

Sociability

People in groups	1	2	3	4
Evidence of volunteerism	1	2	3	4
Sense of pride and ownership	1	2	3	4
Children and senior are present	1	2	3	4

Average rating

Overall Rating:

Identify Opportunities

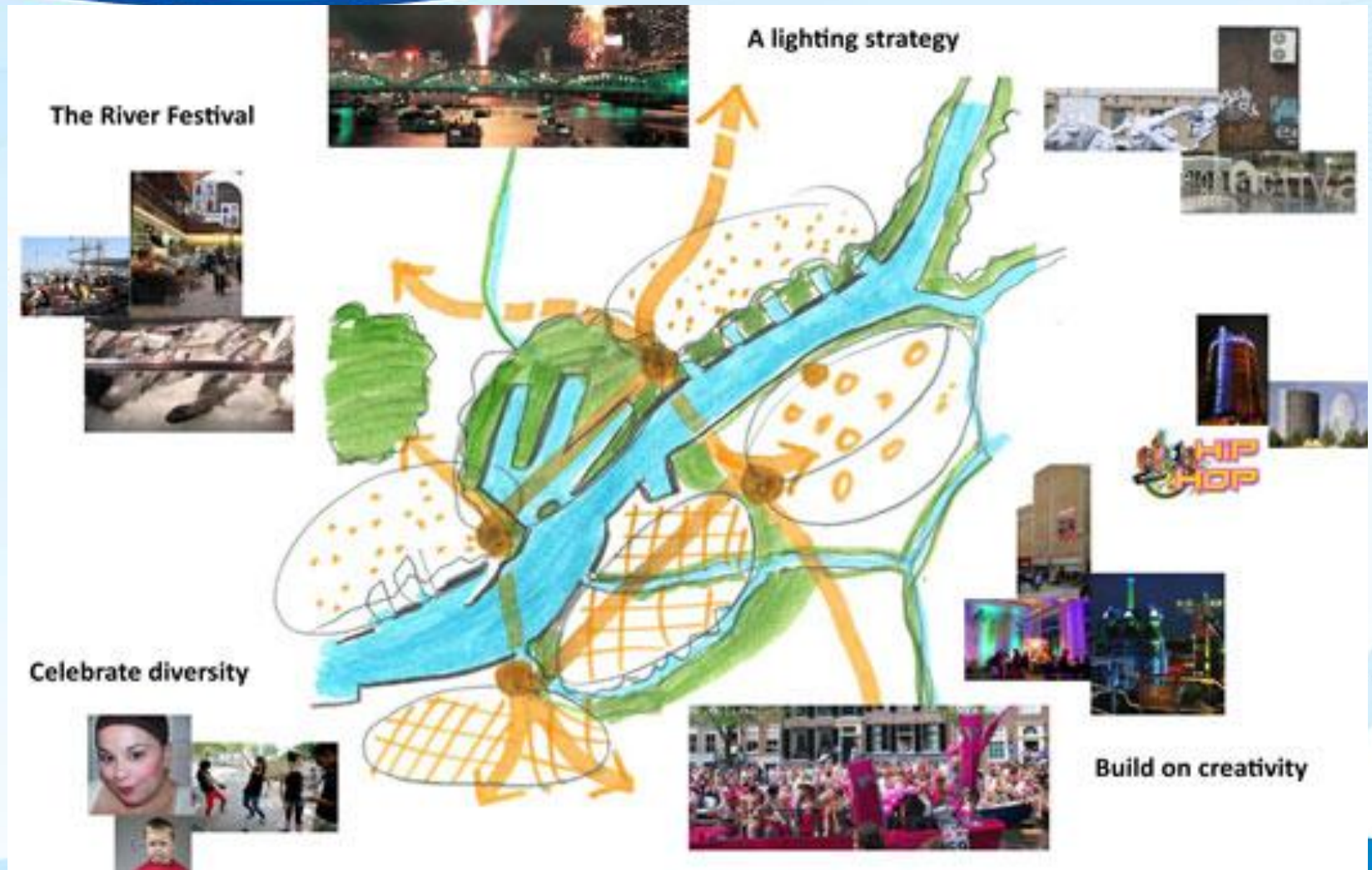
1. What do you like best about this place?
2. List three things that you would do to improve this place that could be done tight away and that wouldn't cost a lot:
3. What 3 changes would you make in the long term that would have the biggest impact?
4. Ask someone who is in the "place" what they like about it and what they would do to improve it. Their answer.
5. What local partnership or local talent can you identify that could help implement some of your proposed improvements? (artists, musicians, gardeners, etc.) Please be as specific as possible.

PLACE GAME



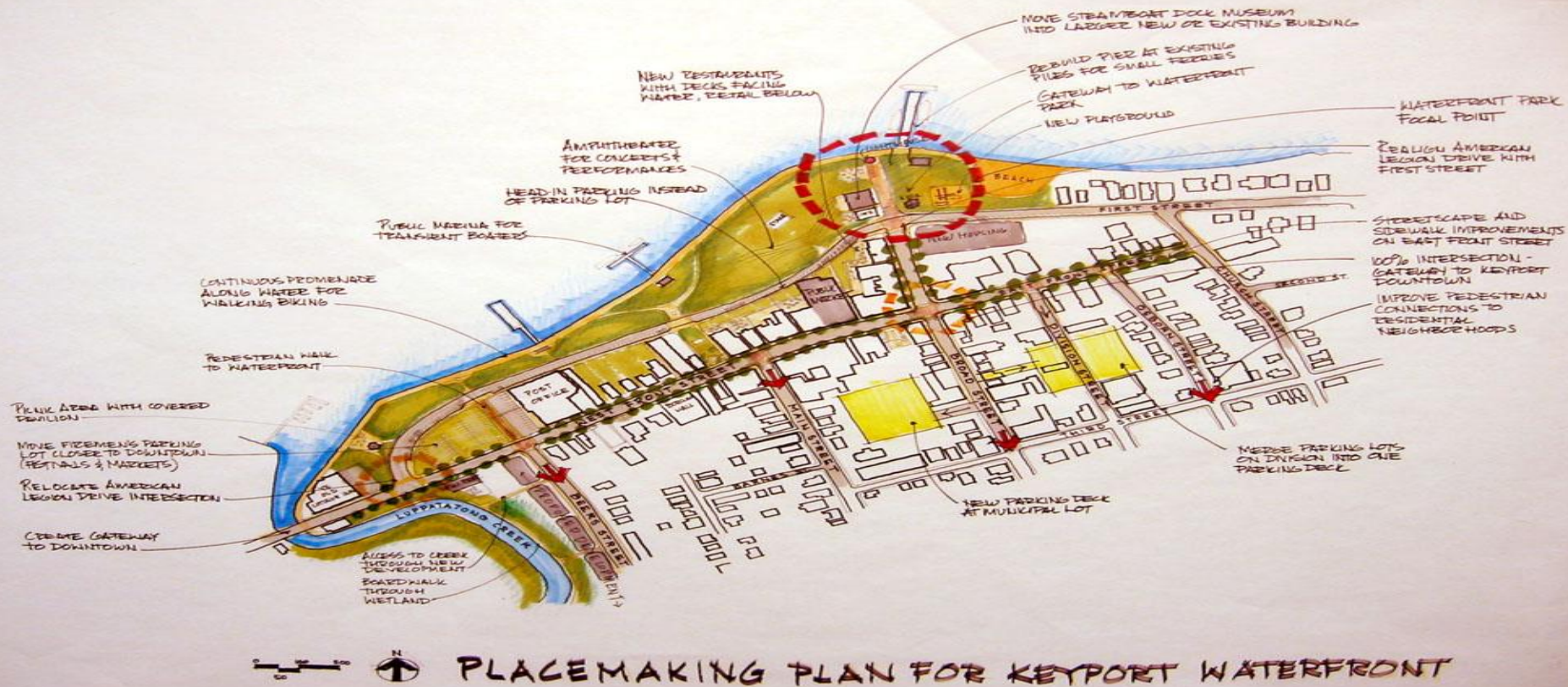
Purpose of the Place Game

- “Place game”, is used to **prepare** the conceptual plans, Bubble Diagram
- **Capture**, Ideas, themes & processes
- **Phases** of development & evolution
- Corridors of **freedom**
- **Community** participation
- **Execute** the project
- Scoring





Conceptual plan





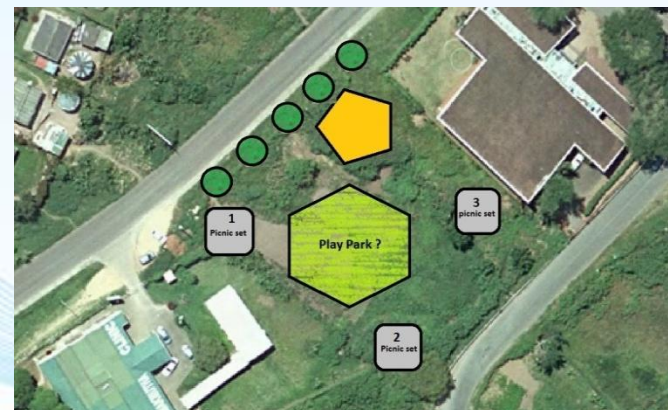
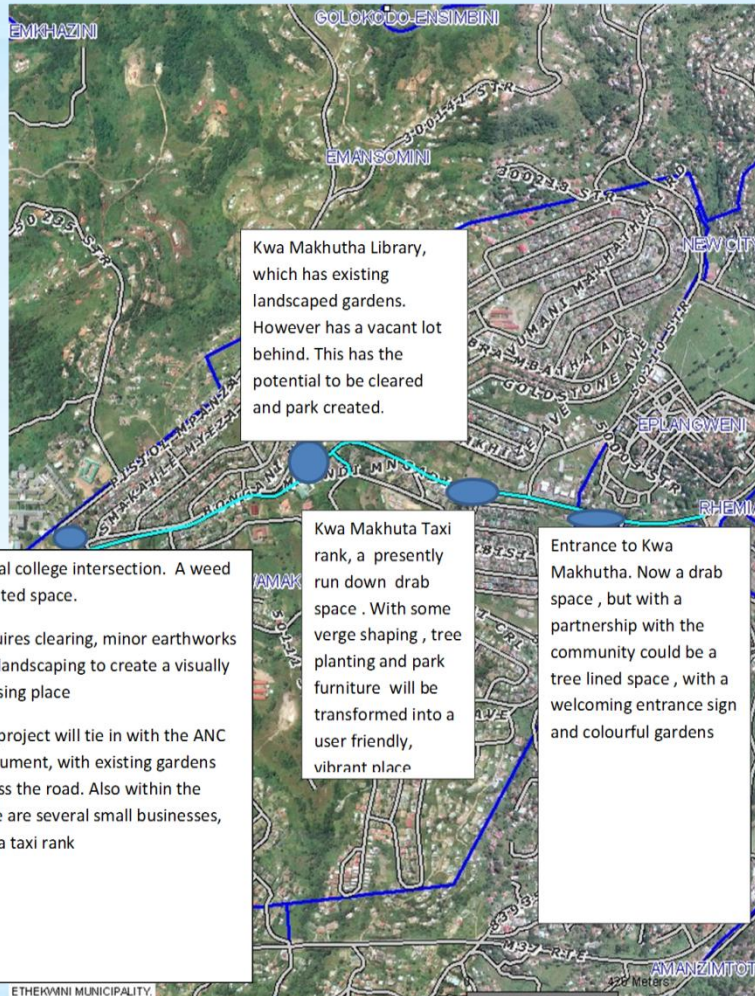
Local Experience

- KwaMakhutha, Mfundu Mngadi Park
- Resistance Park, Congella Park

KwaMakhutha, Mfundu Mngadi Park

IDENTIFYING SPACES

Precincts were identified along the road that could be improved. Concepts and action plans formulated.





COMMUNITY ENGAGEMENT

In order to get a broad understanding of what the local community wanted to have as a place they would use and enjoy a team was sent out to site visit the nodes and engage with people in the space and record their desires.

Contact was also made with the Ward Councillor and a local NGO which is volunteering in the area



THE SPACES

Wanda Cele Rd intersection with Mfundu Mngadi Drive



BEFORE



AFTER



THE SPACES continued

MFUNDI MNGADI PARK

A vacant, alien plant infested plot of land behind the Library was identified as a site that could be developed into a park





MFUNDI MNGADI PARK

KwaMakhutha Library



Resistance Park, Umbilo and Congella Park



Elements for consideration





Resistance Park

Hotel

Revamping of the Ghandi monument site

Revamping of the existing building into ablution block

Upgrade of the Amphitheatre

Revamping of the pond

Revamping of the flowerbeds

Creating low flowerbeds

Creating a Car Park

Existing coffee shop

New coffee area with coffee cart

Creating low flowerbeds





Congella Park: Challenges





Congella Park



2.
Adding
lighting

Pressure
hose of the
paths

5.
Repair
fencing

1.
Drainage

4.
Revamping
toilet
facilities
for public
to use in
existing
staff block

10
Main
Entrance

Tree pruning,
grass cutting,
Uplift and shape

8.
Adding benches,
bins, chairs & tables

7.
2 x Staff –
General
Maintenance

6.
24 hour
security

3.
Replacing
of the
wooden
bridge

9
Adding
colour,
texture,
shape to
the
flowerbeds
/ creating
/upgrading
beds

9.
Shape &
Define the
ponds



TAKE HOME MESSAGE





TAKE HOME MESSAGE

RE-CLAIM YOUR PARKS!







Acknowledgments

- MILE, Municipal Institute Of Learning
- PPS, Project For Public Spaces
WWW.pps.org
- Parks Leisure & Cemeteries Department



Thank you

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